



Hannover Messe 2025
**Smart Solutions
for a Common Future**

Tuesday 1st of April, 2025 • 12:00 p.m. to 2:00 p.m.
Hannover Fair Ground, Convention Centre, Room "Bonn"



To order your free ticket please register here:
[HM25SmartSolutionsForACommonFuture.eventbrite.ca](https://www.eventbrite.ca/e/HM25SmartSolutionsForACommonFuture)

Program Directors:

Simon Gill, Director, Economic Development and Tourism, Invest Durham

Agenda

12:00 Uhr	<p>Welcoming Words</p> <p>Dr. Andrea Heilmaier Deputy Mayor, Councilor for Economic Affairs & Science, City of Nuremberg</p> <p>Marcus Löttsch Chief Executive Officer, Nuremberg Chamber of Commerce and Industry</p> <p>Mayor Kevin Ashe Mayor, City of Pickering</p>
12:10 Uhr	<p>Automation and Energy Technology</p> <p>Mr. Joachim Weißenberger Sales Director, Baumüller Holding, Nürnberg</p>

<p>12:20 Uhr</p>	<p>Advantages of Investing In Canada and Support for Trade Diversification</p> <p>Ms Laurel Broten CEO, Invest in Canada</p>
<p>12:30 Uhr</p>	<p>AI Software Development (inquired)</p> <p>Mrs. Elena Thaut Ancud IT-Beratung GmbH, Nürnberg</p>
<p>12:40 Uhr</p>	<p>How academic institutions work with the private sector to develop a workforce for the future.</p> <p>Dr. Les Jacobs Vice-President, Research and Innovation, Ontario Tech University</p>
<p>12:50 Uhr</p>	<p>Embedded Artificial Intelligence & Post Silicon Technologies</p> <p>Mr. Dr. Torsten Klie Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU), Research Center Embedded Systems Initiative (ESI), Managing Director, Erlangen</p>
<p>13:00 Uhr</p>	<p>The Automotive Sector in Canada: Project Arrow is a demonstration of Canadian innovation and engineering prowess.</p> <p>Mr. Flavio Volpe CEO, Automotive Parts Manufacturers' Association (APMA)</p>
<p>13:10 Uhr</p>	<p>Lunch, Get together and Networking</p> <p>(Metropolitan Network Partner Bayern Innovativ GmbH)</p>

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